





# Open Enrollment 2026

EANLPworld Empowering Academy

Lebanon | Dubai | Riyadh

 Face to Face (Weekends)  Online (Weekdays)  or  F2F or Online

TRACK	PROGRAM TITLE	LEVEL	DELIVERY	DURATION	PRICE	CERTIFICATION	DATE	AUDIENCE
NLP	NLP Diploma	Beginner	 or 	3 Days	450 USD	INLPTA / GATC / CPD UK	Q2-Q3-Q4	Corporate & Individual
NLP	NLP Practitioner	Intermediate	 or 	12 Days	1,500 USD	INLPTA / GATC / CPD UK	Q2-Q4	Corporate & Individual
NLP	NLP Coach	Intermediate	 or 	8 Days	1,200 USD	INLPTA / CPD UK	Q2-Q4	Corporate & Individual
NLP	NLP Master Practitioner	Advanced	 or 	15 Days	1,900 USD	INLPTA / GATC	Q3	Corporate & Individual
NLP	NLP Training of Trainers (TOT)	Advanced	 F2F	15 Days	3,500 USD	INLPTA / GATC / IATC	Q4	Corporate & Individual
NLP	NLP Business Coaching Certification	Advanced	 Online	30 Hours	1,200 USD	INLPTA / CPD UK	Q2-Q3	Corporate & Individual
EQ	Emotional Intelligence Coach	Intermediate	 Online	21 Hours	900 USD	GATC	Q3	Corporate & Individual
Sales	Sales Psychology	Mid-Senior	 Online	21 Hours	1,200 USD	CPD UK / GATC	Q3-Q4	Corporate & Individual
Leadership	Leadership Psychology	Mid-Senior	 Online	21 Hours	1,200 USD	GATC / CPD UK	Q3-Q4	Corporate & Individual
Neuro	Neuro mBIT Coach	Advanced	 F2F	4 Days	1,450 USD	mBIT International / ICF CCE	Q2-Q4	Corporate & Individual
HR	HR for Non-HR Professionals	Mid-Senior	 Online	24 Hours	600 USD	CPD UK / EANLPworld	Q3-Q4	Corporate & Individual
HR	Advanced HR Management Skills	Mid-Senior	 Online	18 Hours	1,200 USD	CPD UK / EANLPworld	Q3	Corporate & Individual

Duration may vary based on number of attendees

# NLP International Diploma

*Understand the language  
of your mind.  
Transform your life with NLP.*

## DURATION

**3 Days ( 30 Hours)**

## LEVEL

**Beginner**

## FORMAT

**F2F or Online**

## PRICE

**450 USD**

## DATE

**Q2 – Q3 – Q4**

 INLPTA & CPD UK Certified

## PROGRAM OVERVIEW


The NLP International Diploma is your entry point into the world of Neuro-Linguistic Programming. Accredited by INLPTA and the CPD Group (Provider #787420), this program introduces participants to the core tools of NLP for self-development, communication, and emotional resilience — applicable in personal, professional, and coaching contexts.


 **2 Accreditations in 1 Certificate** — INLPTA (International NLP Trainers Association) & CPD Group. Provider #787420 — verifiable at [thecpdregister.com](https://thecpdregister.com)

## KEY OUTCOMES

- Understand the foundations of NLP and its origins since 1972.
- Apply the NLP Presuppositions as a mindset framework for daily life.
- Build powerful rapport and understand representational systems.
- Use anchoring and perceptual positions to manage emotional states.
- Identify and adjust negative feelings using NLP techniques.
- Apply the Walt Disney Strategy and P.O.S.E.E. outcomes model.
- Understand the conscious and unconscious mind using the Learning Ladder.
- Create a personal vision using mind mapping and Neurological Levels.


## WHO SHOULD ATTEND


 Individuals seeking self-development

 Coaches, therapists & psychologists

 Managers & leaders

 Teachers & trainers

 Sales & HR professionals







 Anyone ready to grow

★ *EANLPworld is the #1 NLP training provider in the Middle East — INLPTA & CPD UK approved provider #787420, delivering internationally certified NLP programs in Lebanon, Dubai & Riyadh.*





## PROGRAM MODULES

01	<b>Definition &amp; Exploration of NLP</b> <i>INLPTA history, NLP origins &amp; what NLP is</i>	06	<b>Adjusting Negative Feelings</b> <i>The Swish Technique, Circle of Excellence &amp; new behavior generator</i>
02	<b>Learning from the Past</b> <i>Conscious/unconscious mind, Learning Ladder, Mercedes Model</i>	07	<b>Mind Mapping Your Future Vision</b> <i>NLP Communication Model &amp; Neurological Levels</i>
03	<b>NLP Presuppositions</b> <i>Core beliefs and mindset of effective NLP practitioners</i>	08	<b>Outcomes &amp; Strategy</b> <i>Walt Disney Strategy &amp; P.O.S.E.E. outcomes model</i>
04	<b>Personalities &amp; Communication</b> <i>Representational systems, building rapport &amp; subliminal messages</i>	09	<b>Applied NLP Practice</b> <i>Role plays, exercises &amp; real-life application scenarios</i>
05	<b>NLP Tools &amp; Techniques</b> <i>Association/dissociation, perceptual positions &amp; anchoring</i>	10	<b>Final Assessment</b> <i>Competency evaluation &amp; INLPTA certification requirements</i>

## METHODOLOGY

 NLP theory & live demonstrations
 Role plays & experiential exercises
 Pair & group practice sessions
 Case studies & real-life scenarios
 Coaching circles & reflection
 Final assessment (required)


## CERTIFICATION

-  INLPTA Certified NLP Diploma
-  CPD UK Accredited (Provider #787420)
-  Issued by EANLPworld Empowering Academy
-  2 Accreditations in 1 Certificate

## ENROLL NOW

 [www.eanlpworld.com](http://www.eanlpworld.com)

 [info@eanlpworld.com](mailto:info@eanlpworld.com)

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 Investment: 450 USD | Q2–Q3–Q4

# NLP Practitioner & NLP Coach Certification

Combine NLP techniques with life coaching. Apply them in life & practice.

## DURATION

12 Days (100+ Hours)

## LEVEL

Intermediate

## FORMAT

F2F & Online

## PRICE

1,500 USD

## DATE

Q2 – Q4

## PROGRAM OVERVIEW


The NLP Practitioner Certification teaches you how to combine NLP techniques with life coaching and apply them in your life and the coaching process. Covering communication, rapport, hypnosis, coaching models, and advanced language patterns, this program gives you the professional toolkit to create measurable change in yourself and your clients.


 2 Accreditations in 1 Certificate — INLPTA & CPD Group (Provider #787420). Includes 80+ training hours + 20–30 hours of home practice. Duration may vary based on group size.


## KEY OUTCOMES

- Master the five keys to becoming a certified NLP Practitioner.
- Apply Meta Model and Milton Model in coaching and communication.
- Use advanced rapport techniques including Satir categories.
- Conduct coaching sessions using GROW, SCORE & DUFF models.
- Apply anchoring, synesthesia, and resonance patterns in practice.
- Use NLP hypnosis ethically within the coaching context.
- Identify and work with limiting beliefs and behavioral patterns.
- Build a complete coaching toolkit for personal & professional use.

## WHO SHOULD ATTEND


 NLP Diploma graduates

 Coaches & therapists

 Managers & HR professionals

 Teachers & facilitators

 Sales & marketing professionals

 Anyone pursuing NLP certification

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## PROGRAM MODULES

01	<b>NLP Practitioner Basics</b> <i>5 keys to practice, beliefs &amp; empathy framework</i>	06	<b>Hypnosis in NLP</b> <i>Definition, misconceptions, brainwaves &amp; process</i>
02	<b>Building Connections</b> <i>Representational systems, Satir categories &amp; rapport</i>	07	<b>Coaching Models</b> <i>GROW, SCORE &amp; DUFF models for structured coaching</i>
03	<b>Advanced Language Models</b> <i>Meta Model, Milton Model, linguistic frames &amp; chunking</i>	08	<b>Values &amp; Beliefs Work</b> <i>Uncovering, exploring &amp; shifting limiting beliefs</i>
04	<b>The Coach's Toolkit</b> <i>Metaphor, anchoring, synesthesia &amp; resonance patterns</i>	09	<b>Applied Coaching Practice</b> <i>Live sessions, demonstrations &amp; supervised practice</i>
05	<b>Phobia &amp; Negative Feelings</b> <i>Techniques to adjust, reframe &amp; release emotional patterns</i>	10	<b>Final Assessment</b> <i>Competency evaluation &amp; INLPTA certification requirements</i>


## METHODOLOGY


 NLP live demonstrations & theory
 Coaching role plays & simulations
 Supervised peer coaching sessions
 Case studies & scenario practice
 Group reflection & debriefs
 Final assessment (required)

## CERTIFICATION


-  INLPTA Certified NLP Practitioner
-  CPD UK Accredited (Provider #787420)
-  Issued by EANLPworld Empowering Academy
-  2 Accreditations in 1 Certificate

## ENROLL NOW

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 Investment: 1,500 USD | Q2–Q4

# NLP Master Practitioner Certification

*Go deeper into the mind.  
Master advanced NLP.  
Create profound transformation.*

## DURATION

**12 Days (100+ Hours)**

## LEVEL

**Advanced**

## FORMAT

**F2F & Online**

## PRICE

**1,800 USD**

## DATE

**Q3**

 INLPTA & GATC Certified

## PROGRAM OVERVIEW

The NLP Master Practitioner Certification is the advanced level of NLP training, building on Practitioner skills to explore deep change work, identity transformation, and strategic modeling. Certified by INLPTA and GATC, this comprehensive 80+ hour program equips practitioners to create profound, lasting change in clients across personal, professional, and organizational contexts.


 **INLPTA & GATC Dual Certification** — the most comprehensive NLP credential. 80+ training hours + 20–30 hours of home practice + thesis. Duration may vary based on group size.

## KEY OUTCOMES


- Apply advanced NLP techniques including Timeline Therapy and Parts Integration.
- Use Sleight of Mouth patterns and Drop Down Through processes.
- Work with MBTI and Meta Programs for deep personality profiling.
- Conduct core transformation and belief change work with clients.
- Apply advanced modeling including TOTE and behavior modeling.
- Use Neurological Levels for systemic life and business transformation.
- Integrate Emotional Intelligence into advanced NLP practice.
- Deliver professional NLP coaching with business integration skills.


## WHO SHOULD ATTEND


 NLP Practitioners ready to advance

 Professional coaches & therapists

 Organizational development professionals

 Trainers & facilitators

 Leaders & HR directors







 Anyone pursuing master-level NLP

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## PROGRAM MODULES

01	<b>Emotional Intelligence &amp; NLP</b> <i>EQ frameworks integrated with advanced NLP practice</i>	06	<b>Advanced NLP Models</b> <i>Neurological Levels life changes &amp; SOCRATES outcome thinking</i>
02	<b>Personalities &amp; Identity</b> <i>MBTI profiling &amp; Meta Programs for deep self-awareness</i>	07	<b>Strategic Modeling</b> <i>TOTE strategy, modeling exercises &amp; behavior modeling</i>
03	<b>Advanced NLP Techniques</b> <i>Drop Down Through, Sleight of Mouth &amp; Parts Integration</i>	08	<b>Presentation &amp; Communication Skills</b> <i>Advanced public speaking &amp; influential communication</i>
04	<b>Timeline Therapy</b> <i>Adding positive feelings, erasing negative emotions &amp; trauma</i>	09	<b>Business Integration</b> <i>Applying advanced NLP in organizational &amp; leadership contexts</i>
05	<b>Belief &amp; Core Transformation</b> <i>Changing beliefs, erasing memories &amp; building a bright future</i>	10	<b>Thesis &amp; Final Assessment</b> <i>Research project, competency demonstration &amp; INLPTA evaluation</i>


## METHODOLOGY


-  Advanced NLP demonstrations & theory
-  Deep change work & supervised practice
-  Peer modeling & group transformations
-  Business & organizational case studies
-  Reflective practice & thesis guidance
-  Thesis + final INLPTA assessment


## CERTIFICATION


-  INLPTA Certified Master Practitioner
-  GATC Recognized Certification
-  Issued by EANLPworld Empowering Academy
-  Most rigorous NLP credential available

## ENROLL NOW

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 Investment: 1,800 USD | Q3

# NLP Training of Trainers (TOT)

*Become a certified Trainer and an NLP Trainer.  
Teach what you know.  
Change lives at scale.*

## DURATION

**15 Days (90+ Hours)**

## LEVEL

**Advanced**

## FORMAT

**Face to Face Only**

## PRICE

**3,500 USD**

## DATE

**Q4**

 INLPTA, GATC & IATC Certified

## PROGRAM OVERVIEW

The NLP Training of Trainers (ToT) is the highest level of NLP certification available. It is designed for Master Practitioners who want to become internationally certified NLP trainers, as well as individuals with strong training experience who aspire to become internal trainers. Certified by INLPTA, GATC, and IATC, this program follows the 4MAT system and equips participants with advanced facilitation, training design, and delivery skills—enabling them to effectively train and certify others in NLP.


 *Triple Certification: INLPTA + GATC + IATC — the highest NLP credential available. Face-to-Face only. Duration may exceed 15 days based on group size & activities.*

## KEY OUTCOMES


- Design and deliver INLPTA-standard NLP certification programs.
- Apply the 4MAT adult learning system in training design and delivery.
- Facilitate experiential NLP processes with groups and individuals.
- Use advanced presentation and public speaking skills professionally.
- Build a training business and operate legally as a certified NLP trainer.
- Apply INLPTA ethics, standards, and code of conduct as a trainer.
- Evaluate and certify NLP Practitioners and Diploma graduates.
- Create training materials, assessments, and participant resources.


## WHO SHOULD ATTEND


 NLP Master Practitioners

 Professional trainers & facilitators

 L&D managers & consultants

 Coaches moving into training

 HR directors & OD professionals






 Anyone pursuing INLPTA Trainer status

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## PROGRAM MODULES

01	<b>The Trainer's Mindset &amp; Identity</b> <i>Trainer presence, state management &amp; professional positioning</i>	06	<b>Delivering NLP Techniques</b> <i>Teaching anchoring, rapport, language models &amp; change work</i>
02	<b>Adult Learning Principles (4MAT)</b> <i>Learning styles, brain-based facilitation &amp; training design</i>	07	<b>Assessment &amp; Certification</b> <i>INLPTA standards for evaluating and certifying participants</i>
03	<b>Training Design &amp; Curriculum</b> <i>Structuring INLPTA-compliant NLP certification programs</i>	08	<b>Managing Training Environments</b> <i>Room dynamics, online delivery &amp; participant engagement</i>
04	<b>Advanced Facilitation Skills</b> <i>Group dynamics, energy management &amp; experiential methods</i>	09	<b>Ethics &amp; INLPTA Standards</b> <i>Code of conduct, trainer responsibilities &amp; legal compliance</i>
05	<b>Presentation &amp; Public Speaking</b> <i>Influential delivery, voice, body language &amp; stage presence</i>	10	<b>Trainer Demonstration &amp; Assessment</b> <i>Live delivery assessment &amp; INLPTA/IATC certification evaluation</i>

## METHODOLOGY


 Trainer modeling & live demonstrations
 Supervised training delivery practice
 Peer feedback & group facilitation
 Curriculum design workshops
 INLPTA evaluation & debriefs
 Live trainer assessment (required)


## CERTIFICATION


-  INLPTA Certified NLP Trainer
-  GATC & IATC Recognized
-  Issued by EANLPworld Empowering Academy
-  Highest NLP trainer credential available

## ENROLL NOW

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 Investment: 3,500 USD | Q4

# NLP Business Coaching Certification

*Transform professionals.  
Coach with neuroscience.  
Lead change from within.*

## DURATION

**30 Hours**

## LEVEL

**Advanced**

## FORMAT

**Online**

## PRICE

**1,200 USD**

## DATE

**Q2 – Q3**

 INLPTA & GATC Certified

## PROGRAM OVERVIEW


The NLP Business Coaching certification is an internationally recognized advanced program designed for professionals who want to apply NLP coaching tools in organizational and leadership settings. Built on INLPTA and GATC standards, this 30-hour program equips participants with the techniques, frameworks, and ethical foundation to coach individuals and teams toward measurable transformation.

 Upon completion, participants receive dual certification under INLPTA & GATC standards — recognized internationally across corporate, coaching, and HR sectors.

## PROGRAM OBJECTIVES


- Master the core NLP presuppositions and coaching mindset for professional practice.
- Apply advanced rapport and relationship-building techniques in corporate coaching contexts.
- Use NLP language patterns — Meta Model & Milton Model — to facilitate deep client insight.
- Conduct structured, outcome-focused coaching conversations aligned with INLPTA standards.
- Work with beliefs, values, and identity to create lasting behavioral change in clients.
- Apply Dilts' Neurological Levels model for systemic and organizational transformation.
- Manage emotional states and anchor resourceful mindsets in coaching sessions.
- Operate ethically as a certified NLP coach in line with INLPTA & GATC code of conduct.


## WHO SHOULD ATTEND

 NLP Practitioners seeking corporate coaching skills

 Managers & Leaders who coach their teams

 HR & L&D Professionals

 Business Coaches & Consultants

 Entrepreneurs & Executive Coaches







 Anyone pursuing INLPTA/GATC certification

\* EANLPworld is a recognized leader in NLP training in Lebanon & Dubai — the first neuroscience-based development provider delivering INLPTA-certified coaching programs in the Middle East.





## PROGRAM MODULES

01	<b>Foundations of NLP Coaching</b> <i>Presuppositions, map of the world &amp; coaching mindset</i>	06	<b>Beliefs, Values &amp; Identity Work</b> <i>Uncovering and shifting limiting beliefs</i>
02	<b>Rapport &amp; Relationship Mastery</b> <i>Pacing, leading, matching &amp; deep trust building</i>	07	<b>Neurological Levels in Coaching</b> <i>Dilts' model for deep behavioral change</i>
03	<b>The Coaching Conversation Framework</b> <i>NLP-based coaching models &amp; session structure</i>	08	<b>Timeline &amp; Parts Integration</b> <i>Working with the unconscious mind</i>
04	<b>Language Patterns for Coaches</b> <i>Meta Model, Milton Model &amp; clean language</i>	09	<b>Corporate Coaching Applications</b> <i>Coaching in organizational &amp; leadership contexts</i>
05	<b>Anchoring &amp; State Management</b> <i>Managing emotional states in coaching sessions</i>	10	<b>Ethics, Standards &amp; Coach Practice</b> <i>INLPTA/GATC code of ethics &amp; building your practice</i>


## METHODOLOGY


 NLP & neuroscience-based sessions
 Live coaching practice & demonstrations
 Supervised coaching with feedback
 Corporate case studies & scenarios
 Peer coaching & group reflection
 Portfolio & competency assessment


## CERTIFICATION


-  INLPTA Certified NLP Business Coach
-  GATC Recognized Certification
-  Issued by EANLPworld Empowering Academy
-  Internationally recognized credential

## ENROLL NOW

 [www.eanlpworld.com](http://www.eanlpworld.com)

 [info@eanlpworld.com](mailto:info@eanlpworld.com)

 +961 71758558

 Investment: 1,200 USD | Q2–Q3

# Emotional Intelligence Coach

*Feel more. Lead better.  
Coach with the power  
of emotional intelligence.*

## DURATION

**21 Hours**

## LEVEL

**Intermediate**

## FORMAT

**Online**

## PRICE

**900 USD**

## DATE

**Q3**



## PROGRAM OVERVIEW

Emotional Intelligence is the ability to recognize, understand, manage, and use emotions effectively in yourself and in others. This GATC-certified program gives participants the science, tools, and coaching frameworks to develop their own EQ and help clients and teams thrive through emotionally intelligent leadership, communication, and coaching.

**GATC Certified EQ Coach** — globally recognized certification in Emotional Intelligence coaching, aligned with international standards for emotional competency and professional coaching practice.

## PROGRAM OBJECTIVES

- Understand the neuroscience of emotions and the science of Emotional Intelligence.
- Master the 5 Pillars of EQ: self-awareness, self-regulation, motivation, empathy & social skills.
- Develop deep self-awareness by identifying personal emotional triggers and patterns.
- Apply emotional regulation techniques to manage stress, reactions, and inner state.
- Use empathy and deep listening as powerful tools for connection and influence.
- Apply EQ coaching frameworks and assessment tools in professional practice.
- Lead and communicate with greater emotional intelligence in workplace contexts.
- Operate ethically as a GATC-certified EQ coach with a clear professional practice.

## WHO SHOULD ATTEND

Coaches & therapists

Managers & team leaders

HR & L&D professionals

Coaches seeking EQ certification

Entrepreneurs & business owners







Anyone seeking emotional mastery

★ *EANLPworld integrates EQ with NLP, mBraining & neuroscience — the only provider in the Middle East delivering a full emotional intelligence coaching certification under GATC standards.*


## PROGRAM MODULES

01	<b>What is Emotional Intelligence?</b> <i>EQ origins, models, neuroscience of emotions</i>	06	<b>Social Skills &amp; Relationship Management</b> <i>Influence, communication &amp; conflict resolution</i>
02	<b>The 5 Pillars of EQ</b> <i>Self-awareness, regulation, motivation, empathy &amp; social skills</i>	07	<b>EQ in Leadership &amp; the Workplace</b> <i>Emotional climate, team dynamics &amp; performance</i>
03	<b>Self-Awareness in Practice</b> <i>Identifying emotional triggers, patterns &amp; blind spots</i>	08	<b>EQ Coaching Tools &amp; Techniques</b> <i>Assessments, coaching frameworks &amp; EQ interventions</i>
04	<b>Self-Regulation &amp; Emotional Control</b> <i>Managing reactions, stress &amp; inner state effectively</i>	09	<b>Motivation &amp; Resilience</b> <i>Intrinsic drive, bouncing back &amp; peak emotional performance</i>
05	<b>Empathy as a Core EQ Skill</b> <i>Deep listening, compassionate response &amp; perspective-taking</i>	10	<b>Ethics, Standards &amp; EQ Coach Practice</b> <i>GATC code of ethics &amp; building your coaching practice</i>





## METHODOLOGY

 Neuroscience & EQ-based sessions
 Experiential exercises & role plays
 Coaching practice & live demonstrations
 EQ assessments & self-reflection tools
 Group coaching & peer learning
 Competency assessment & action plan

## CERTIFICATION

-  GATC Certified EQ Coach
-  Globally recognized EQ credential
-  Issued by EANLPworld Empowering Academy
-  Aligned with international coaching standards

## ENROLL NOW

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-  +961 71 758558
-  Investment: 900 USD | Q3

# Sales Psychology

*Sell the way the brain buys.  
Master the psychology behind every successful sale.*

## DURATION

21 Hours

## LEVEL

Mid-Senior

## FORMAT

Online

## PRICE

1,200 USD

## DATE

Q3 – Q4

 CPD UK & GATC Certified


## PROGRAM OVERVIEW


Sales Psychology goes beyond techniques, it explores the science of why people buy, how emotions drive decisions, and how to ethically influence and build lasting client relationships. Combining NLP, Emotional Intelligence, mBraining, and neuroscience-based sales principles, this program transforms the way professionals sell, from the inside out.

## PROGRAM OBJECTIVES


- Understand how the brain processes buying decisions and apply that to the sales process.
- Identify and adapt to different buyer personality profiles and communication styles.
- Develop emotional intelligence skills to read, connect with, and influence buyers effectively.
- Master high-impact sales communication including body language, tonality & questioning.
- Apply NLP language patterns, rapport techniques, and reframing tools in sales conversations.
- Handle objections confidently using psychological reframing and EQ-based responses.
- Use neuroscience-based persuasion principles to ethically guide clients toward decisions.
- Build a resilient, peak-performance sales mindset grounded in belief and state management.

## WHO SHOULD ATTEND


 Sales Professionals & Account Managers

 Entrepreneurs & Business Owners

 Sales Managers & Team Leaders

 Coaches & Consultants who sell services

 Business Development Executives







 Anyone seeking a psychology edge in sales

\* *What makes this program unique: The only sales training in the region combining NLP + Emotional Intelligence + Neuroscience + mBraining under one certified framework.*



## PROGRAM MODULES

01	<b>The Psychology of Buying</b> <i>How the brain makes purchase decisions</i>	06	<b>Sales Communication Mastery</b> <i>Body language, tonality &amp; powerful questioning</i>
02	<b>Emotional Intelligence in Sales</b> <i>Reading &amp; managing emotions in the sales process</i>	07	<b>Handling Objections Psychologically</b> <i>Reframing resistance with NLP &amp; EQ tools</i>
03	<b>NLP Techniques for Sales</b> <i>Rapport, language patterns &amp; influence</i>	08	<b>The Trust &amp; Rapport Blueprint</b> <i>Building lasting client relationships</i>
04	<b>The Neuroscience of Persuasion</b> <i>Ethically influencing decision-making</i>	09	<b>Closing with Confidence</b> <i>Psychology-based closing techniques</i>
05	<b>Understanding Buyer Profiles &amp; Personalities</b> <i>Adapting your style to different buyers</i>	10	<b>Sales Mindset &amp; Peak Performance</b> <i>Beliefs, state management &amp; resilience</i>


## METHODOLOGY


 Neuroscience-based expert sessions
 Role-plays & live sales simulations
 Real-world case studies & scenarios
 NLP & EQ applied sales tools
 Group coaching & peer learning
 Assessments & action planning


## CERTIFICATION


-  CPD UK Accredited Certificate
-  GATC Recognized Certification
-  Issued by EANLPworld Empowering Academy

## ENROLL NOW

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 Investment: 1,200 USD | Q3–Q4

# Leadership Psychology

*Lead with neuroscience.  
Inspire with empathy.  
Coach for transformation.*

## DURATION

21 Hours

## LEVEL

Mid-Senior

## FORMAT

Online

## PRICE

1,200 USD

## DATE

Q3 – Q4


## PROGRAM OVERVIEW


Leadership Psychology is a neuroscience-based program that transforms the way leaders think, communicate, and inspire. Combining NLP, Emotional Intelligence, mBraining, and leadership coaching methodologies, participants discover their unique leadership style, master empathy-driven communication, and develop the ability to coach and elevate the people around them.


## PROGRAM OBJECTIVES


- Understand the neuroscience of leadership and how the brain influences decision-making and behavior.
- Identify and flex between key leadership styles — Transformational, Situational, Servant & Coaching.
- Develop emotional intelligence as a core leadership competency for self and team management.
- Master empathy and deep listening as tools for building trust and psychological safety.
- Apply NLP language patterns and influence techniques in leadership communication.
- Use the GROW coaching model to conduct impactful employee coaching conversations.
- Lead from head, heart, and gut using mBraining intelligence for wiser decisions.
- Build high-performance teams through motivation, engagement, and resilience strategies.


## WHO SHOULD ATTEND


 Managers & Team Leaders

 Department Heads & Directors

 Entrepreneurs & Business Owners

 Coaches & HR Business Partners

 Professionals stepping into leadership roles







 Anyone seeking to lead with greater impact

\* *What makes this program unique: The only leadership program in the region integrating NLP + Emotional Intelligence + mBraining + Neuroscience into one certified coaching-based framework.*




## PROGRAM MODULES

01	<b>Leadership &amp; the Brain</b> <i>Neuroscience of leadership behavior &amp; decision-making</i>	06	<b>Coaching Your Team</b> <i>GROW model &amp; impactful coaching conversations</i>
02	<b>Leadership Styles Mastery</b> <i>Transformational, Situational, Servant &amp; Coaching styles</i>	07	<b>mBraining Leadership</b> <i>Leading from head, heart &amp; gut for wiser decisions</i>
03	<b>Emotional Intelligence for Leaders</b> <i>Self-awareness, empathy &amp; emotional regulation</i>	08	<b>Communication &amp; Difficult Conversations</b> <i>Assertiveness, conflict handling &amp; feedback culture</i>
04	<b>Empathy as a Leadership Superpower</b> <i>Deep listening, human connection &amp; psychological safety</i>	09	<b>Building High-Performance Teams</b> <i>Trust, motivation, engagement &amp; team dynamics</i>
05	<b>NLP for Leaders</b> <i>Language patterns, influence &amp; powerful reframing</i>	10	<b>The Leader's Mindset &amp; Resilience</b> <i>Beliefs, state management &amp; peak performance</i>


## METHODOLOGY


 Neuroscience & NLP-based sessions
 Leadership role-plays & simulations
 Coaching practice & GROW exercises
 Real-world case studies & scenarios
 Group reflection & peer coaching
 Personal leadership action planning


## CERTIFICATION


-  GATC Recognized Certificate
-  CPD UK Accredited
-  Issued by EANLPworld Empowering Academy

## ENROLL NOW

 [www.eanlpworld.com](http://www.eanlpworld.com)

 [info@eanlpworld.com](mailto:info@eanlpworld.com)

 +961 71 758558

 Investment: 1,200 USD | Q3–Q4

# Neuro mBIT Coach Certification

*You have 3 brains.  
Learn to align them.  
Coach at a whole new level.*

## DURATION

**4 Days (28 CCE Units)**

## LEVEL

**Advanced**

## FORMAT

**Face to Face**

## PRICE


**1,450 USD**

## DATE

**15-16-22-23 May 2026**

## PROGRAM OVERVIEW

Latest neuroscience research shows you have 3 brains — head, heart, and gut. The mBIT Coach Certification (mBraining) is a groundbreaking program that teaches you to recognize, communicate with, and align your three intelligences. Developed by Marvin Oka and Grant Soosalu, this is the ONLY ICF-CCE Accredited mBIT/mBraining provider in the Middle East, delivering 28 CCE units under the International Coaching Federation.


 *The ONLY ICF-CCE Accredited mBIT/mBraining Provider in the Middle East! Earn 28 CCE units (Continuing Coach Education) including Core Competencies & Resource Development hours under ICF.*


## KEY OUTCOMES — WHAT YOU WILL DISCOVER


- Recognize and interpret the different languages of your three main intelligences.
- Understand how multiple brains produce internal conflict and what to do about it.
- Harness the 9 Prime Functions of head, heart, and gut brains for wiser decisions.
- Apply the mBIT Balanced Breathing method to balance the autonomic nervous system.
- Use the Core Competencies Framework to diagnose and resolve unresourceful states.
- Apply mBIT Neural Syntax Mapping to reveal how three brains work or conflict.
- Overcome 15 types of Neural Integration Blocks between the three brains.
- Coach clients to align head, heart & gut for faster, deeper, generative results.

## WHO SHOULD ATTEND


 Professional coaches of all types

 NLP Practitioners & master practitioners

 Leaders, managers & mentors

 Counsellors & people helpers

 Trainers & educators






 Anyone who coaches others 1-on-1

 **Next Event: 15–16 & 22–23 May 2026 | Location: Beirut, Lebanon | 9:00 AM – 6:00 PM Daily | Early Bird: 1,300 USD (paid by 25 April 2026)**

## PROGRAM MODULES

01	<b>Introduction to mBIT &amp; the 3 Brains</b> <i>Neuroscience of head, heart &amp; gut intelligences</i>	06	<b>mBIT Neural Syntax Mapping</b> <i>Revealing functional/dysfunctional 3-brain sequences</i>
02	<b>The 9 Prime Functions</b> <i>Head, heart &amp; gut brains — abilities &amp; highest expressions</i>	07	<b>mBIT Foundational Sequence</b> <i>Optimal brain sequence for generative coaching results</i>
03	<b>mBIT Balanced Breathing</b> <i>Balancing the autonomic nervous system for optimal states</i>	08	<b>Neural Integration Engagements</b> <i>Amplifying technique effectiveness across three brains</i>
04	<b>Neural Integration Constraints</b> <i>5 classes of constraints producing internal conflict</i>	09	<b>Overcoming Neural Integration Blocks</b> <i>Recognizing &amp; resolving 15 types of integration blocks</i>
05	<b>Core Competencies Framework</b> <i>Diagnosing unresourceful states &amp; restoring brain balance</i>	10	<b>mBIT Coaching Practice &amp; Ethics</b> <i>Applied coaching sessions, mBIT roadmap &amp; certification</i>


## METHODOLOGY


 Neuroscience-based expert sessions
Head, heart & gut experiential work
 Live mBIT coaching demonstrations
 Supervised 3-brain coaching practice
 Group mBraining & peer integration
 mBIT competency assessment


## CERTIFICATION


-  mBIT International Certified Coach
-  ICF CCE: 28 Continuing Coach Ed. Units
-  Issued by EANLPworld Empowering Academy
-  Only ICF-CCE mBIT Provider in Middle East

## ENROLL NOW

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 1,450 USD | Early Bird: 1,300 USD

# HR for Non-HR Professionals

*Empowering managers with the HR knowledge they need to lead with confidence.*

## DURATION

24 Hours

## LEVEL

Mid-Senior Levels

## FORMAT

Online

## PRICE

600 USD

## DATE

Q3 – Q4



## PROGRAM OVERVIEW


In today's fast-moving world, managers and supervisors are expected to handle HR responsibilities — from hiring and onboarding to performance management and employee relations. This 24-hour program gives non-HR professionals the practical tools and confidence to navigate the people side of management effectively.


## PROGRAM OBJECTIVES

- Understand the strategic role of HR and its impact on organizational effectiveness.
- Clarify supervisor/manager responsibilities in recruitment, onboarding & performance management.
- Develop competency-based job descriptions that guide effective hiring and evaluation.
- Apply modern recruitment & behavioral interviewing techniques to identify the right candidates.
- Implement structured onboarding practices that improve retention and accelerate productivity.
- Strengthen employee relations, conflict handling, and performance appraisal skills.
- Gain foundational knowledge of compensation, benefits, and total reward systems.
- Promote HR policy compliance and ethical people-management practices.

## WHO SHOULD ATTEND


 Managers & Supervisors

 Team Leaders

 Department Heads

 Entrepreneurs & Business Owners

 Professionals transitioning to managerial roles

 Anyone responsible for people management

## PROGRAM MODULES

01 Understanding the HR Function

02 Conducting a Skills Inventory

03 Workforce Forecasting Techniques

04 Job Analysis Essentials

05 Identifying Job Competencies

06 Developing Job Descriptions

07 Do You Really Need to Hire?

08 Sourcing & Attracting Candidates

09 Crafting Effective Job Advertisements

10 Screening Resumes with Confidence

11 Interview Preparation Essentials

12 Conducting Effective Interviews

13 Post-Interview Evaluation & Decision-Making

14 Employee Orientation & Onboarding Excellence

15 Planning & Designing Training Programs

16 Working with External Training Providers

17 Performance Management & Appraisals

18 Managing a Diverse & Inclusive Workforce

19 Privacy & Data Protection in HR

20 Compensation & Benefits Fundamentals

21 Managing Disciplinary Issues Professionally

22 Employee Termination: Process & Best Practices

23 Exit Interviews & Knowledge Retention

24 Workshop Wrap-Up & Action Planning

## CERTIFICATION

Upon successful completion, participants receive a CPD-accredited certificate recognized internationally.


Issued by: EANLPworld Empowering Academy


Standard: CPD (Continuing Professional Dev.)


## PROGRAM DELIVERY


 Lectures & interactive workshops

 Role-plays & case studies


 Group discussions


 Career tools & digital toolkits

 Assignments & capstone project

 Continuous assessment


## ENROLL NOW

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 +961 71758558

 Investment: 600 USD

 Available: Q3 – Q4 2026

# Advanced HR Management & Strategy

*From HR Operations to Strategic & Data-Driven People Leadership.*

## DURATION

18 Hours

## LEVEL

Mid-Senior

## FORMAT

Online

## PRICE


1,200 USD

## DATE

Q3 2026

## PROGRAM OVERVIEW


Designed for HR professionals ready to move beyond execution into strategic leadership. This program integrates advanced HR systems, workforce analytics, organizational strategy, and leadership alignment — preparing participants to operate as HR Business Partners, HR Managers, or future HR Directors.

 *Prerequisites: Completion of HR for Non-HR program OR minimum 4–5 years in HR, people management, or a managerial role.*

## KEY LEARNING OUTCOMES


- Conduct HR audits and build actionable HR roadmaps aligned to business strategy.
- Design advanced performance management systems using KPIs, OKRs, and continuous feedback.
- Build compensation, grading, and total rewards frameworks with pay equity thinking.
- Apply HR analytics and dashboards to drive data-informed decisions.
- Lead organizational change, culture transformation, and engagement initiatives.
- Position HR as a strategic business partner at the senior leadership table.
- Manage talent acquisition, development, and retention with a strategic lens.
- Apply future-ready, ethical HR practices aligned with global workforce trends.

## WHO SHOULD ATTEND


 HR Supervisors & Managers

 HR Business Partners (HRBP)

 Talent & L&D Professionals

 Aspiring HR Directors




 OD & People Strategy Professionals

 Senior Managers overseeing HR functions





## PROGRAM MODULES

01	<b>The Strategic Evolution of HR</b> <i>From Operations to Business Partnership</i>	06	<b>Compensation, Grading &amp; Total Rewards</b> <i>Job evaluation, benchmarking &amp; pay equity</i>
02	<b>HR Audits &amp; HR Strategy Design</b> <i>Gap diagnosis &amp; integrated HR roadmaps</i>	07	<b>Learning, Development &amp; Leadership Growth</b> <i>TNA, career paths &amp; coaching systems</i>
03	<b>Workforce Planning &amp; Talent Strategy</b> <i>Skills forecasting &amp; succession planning</i>	08	<b>HR Analytics &amp; Data-Driven HR</b> <i>Dashboards, metrics &amp; decision-making</i>
04	<b>Advanced Recruitment, Employer Branding &amp; EVP</b> <i>Strategic hiring &amp; candidate experience</i>	09	<b>Organizational Culture, Engagement &amp; Wellbeing</b> <i>Culture diagnostics &amp; multigenerational teams</i>
05	<b>Performance Management Systems</b> <i>KPIs, OKRs, MBO &amp; continuous feedback</i>	10	<b>Change Management, Ethics &amp; Future HR</b> <i>Change frameworks, AI ethics &amp; future-ready HR</i>


## METHODOLOGY


 Expert-led interactive sessions
 Regional & global HR case studies
 Hands-on HR tools & frameworks
 Role simulations & group work
 Reflection & professional practice integration
 Formative assessments & applied project


## CERTIFICATION


-  EANLPworld Certificate of Completion
-  Issued by EANLPworld Empowering Academy
-  CPD UK Certificate
-  Internationally recognized credential

## ENROLL NOW

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